

Minutes Lighthouse Committee – July 6, 2016

1. Convened

Present: Marshall, Alison, Bernie, Jeff, Kathie, Meghan

Excused: Martha

Absent: Lisa

Citizens: Gayle, Alvah, Rita, Diana

2. Previous minutes of June 15 Meeting – Read and Approved 5-0

3. Brochure discussed, suggestions made. Meghan and Jeff will finalize it. Moved by Marshall that we spend \$500 to have it printed. Seconded by Kathie. Approved 5-0

4. Alison reports that t-shirts are selling well, but sizes run so small that almost all the larger ones are sold but there are many smaller sizes still. We may want to re-order more larger ones.

Alison reports that the Gala Film Festival scheduled for August 5 is raising lots of interest. She hopes to develop a single simple way to have entries U-tubed in and then collated into a single stream. She asks us to encourage all to submit entries; a simple I-phone u-tube will do. Posters are up, technology being developed. Get your friends to submit entries, serious or silly, educational or moronic, sad or funny.

5. Sunbeam excursion to Swans Island for joint Lighthouse Committee picnic. Leave Town Landing at 10:00 AM. Ed Hodson, our Development Engineer, will be sailing with us. Next year, Swan's committee will visit IAH. We are 17 so far planning on going and committee members will invite a number of other citizens who we hope will be interested.

6. Plan Forward. Matt and Jeff are compiling a google docs. base for fund raising. We need to be looking beyond the island in terms of funding the restoration. We are looking to strengthen supporting elements that can increase our success: press releases on our events; closer ties with the larger lighthouse worldconcrete research to identify best possible donors. To this end, folks offered to help out with specific tasks:

Kathie and Gayle will invite several more people to join us for Swan's trip.

Rita offered to help distribute and track our new brochure.

Rita offered to help with the distribution of the new book next year.

Alvah will develop a liaison plan with appropriate local and national pols.

Jeff will get us connected to all the lighthouse groups.

Matt will lead the solicitation campaign.

Meghan has offered to lead education on google docs.

7. Other Business – none.

8. Adjournment; moved by Kathie, second by Marshall. Passed 5-0.